



**TBI ACTION
ALLIANCE**

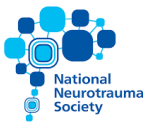
TBI DIAGNOSTICS SHOWCASE

SUNDAY, JUNE 9, 2024

1-5 PM PST

National Neurotrauma Society (NNS) Meeting
San Francisco, CA

SPONSORSHIP OPPORTUNITIES



TBI Diagnostics Showcase at the 2024 National Neurotrauma Society Meeting

The TBI Action Alliance, in collaboration with Cohen Veterans Bioscience, is hosting a TBI Diagnostic Showcase on June 9, 2024, from 1-5 PM PST, as a satellite event to the National Neurotrauma Society meeting in San Francisco.

The TBI Action Alliance is a passionate community of foundation, government, industry, academic partners and individuals with lived experience, dedicated to working together to expedite accurate diagnosis and treatments so that people living with a Traumatic Brain Injury (TBI) can achieve their best lives. Cohen Veterans Bioscience is sponsoring a Diagnostics Incubator program in support of these efforts.

The event aims to fast-track diagnostic advancements for brain injuries and disorders by showcasing new tools to

experts and investors. It focuses on sparking innovation and better care for TBI patients through expert discussions and partnerships. The event will conclude with a networking reception to boost collaborations.

Attendees: Esteemed experts from various disciplines, including neurology, neuroscience, technology, and healthcare policy will come together to explore the current landscape of brain injury diagnostics, discuss challenges and opportunities, and envision the future of care.

Networking Reception: The session will conclude with a vibrant networking reception, providing attendees with the opportunity to connect with fellow professionals, researchers, and innovators in the field. Through engaging discussions, shared insights, and collective brainstorming, we aim to catalyze partnerships and initiatives that drive innovation and improve outcomes for individuals affected by brain injury.

TBI Action Alliance Sponsors



Sponsorship Benefits

EXCLUSIVE ON-SITE ACTIVITIES	Platinum \$25,000	Gold \$15,000	Silver \$10,000	Bronze \$5,000
Opportunity to introduce panel	★			
Invitations to attend Showcase	4 tickets	2 tickets	1 ticket	1 ticket
Opportunity to be a Premier Sponsor of networking reception	★			
BRANDING & ADVERTISING*				
Prominent logo placement at registration	★			
Logo placement on promotional event materials distributed before, after, and during the event	★			
Advertisement in Showcase communication materials	Full page	Half page	Quarter Page	
Logo placement and link on website	★	★	★	★
Logo placement on signage throughout the event	★	★	★	★
SPONSORSHIP RECOGNITION				
Podium acknowledgement	★	★		

*Promotional materials, advertisements, and customized content subject to approval.



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BECOME AN EVENT SPONSOR

Please fill out the form below and submit to info@cohenbio.org. Payment can be made online, via wire or mailed to Cohen Veterans Bioscience 535 8th Ave, 12th floor, New York, NY 10018.

Organization _____

Name _____

Address 1 _____

Address 2 _____

City _____

State _____ **Zip** _____

Telephone _____ **Fax** _____

Contact Name _____

Contact Title _____

Contact Phone _____

Contact Email _____

PLATINUM SPONSORSHIP	Yes, I want to be a Platinum Sponsor for \$25,000
<ul style="list-style-type: none"> ✓ 4 event tickets included ✓ Introduce panel at event ✓ Premier Sponsor of networking reception ✓ Prominent logo placement at registration ✓ Logo placement on promotional event materials distributed before, after, and during the event ✓ Advertisement in communication materials ✓ Logo placement and link on TBIAA website ✓ Logo placement on signage throughout the event ✓ Podium acknowledgement 	
SILVER SPONSORSHIP	Yes, I want to be a Silver Sponsor for \$15,000
<ul style="list-style-type: none"> ✓ 2 event tickets included ✓ Advertisement in communication materials ✓ Logo placement and link on TBIAA website ✓ Logo placement on signage throughout the event ✓ Podium acknowledgement 	
GOLD SPONSORSHIP	Yes, I want to be a Gold Sponsor for \$10,000
<ul style="list-style-type: none"> ✓ 1 event ticket included ✓ Advertisement in communication materials ✓ Logo placement and link on TBIAA website ✓ Logo placement on signage throughout the event 	
BRONZE SPONSORSHIP	Yes, I want to be a Bronze Sponsor for \$5,000
<ul style="list-style-type: none"> ✓ 1 event ticket included ✓ Advertisement in communication materials ✓ Logo placement and link on TBIAA website 	

TERMS AND CONDITIONS

Event sponsorship must be received prior to the start date of the event. By signing the form below you are committing to an event sponsorship for TBI Action Alliance. Please send high resolution logos (eps file format preferred) to info@cohenbio.org.

Signature for company: _____ Signature for Cohen Veterans Bioscience: _____

Name (print): _____ Name (print): _____

Title: _____ Title: _____

Date: _____ Date: _____